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Cheyenne Mountain Resort Gives Vacations to Three Deserving Families of Colorado Boys & Girls Clubs

Colorado Springs, CO, December 18, 2009 ... Cheyenne Mountain Resort and the Denver Metro Boys & Girls Club have announced the winners of the Family Road Trip vacation giveaway, which is providing complimentary vacations to deserving families who are members of Boys & Girls Clubs in Colorado.

The winners are (photos attached):

- The Thomas Family, Boettcher Branch Boys & Girls Club, Aurora, CO
- The Jenkins Family, Shopneck Branch Boys & Girls Club, Commerce City, CO
- The Palomino Family, Boys & Girls Club, Brighton, CO

Family Road Trip is a Hometown Hospitality™ initiative of Benchmark Hospitality International, which operates Cheyenne Mountain Resort. Benchmark is sponsoring Family Road Trip nationwide in communities where it operates hotels and resorts; Cheyenne Mountain Resort participated in the program for the Denver Metro Boys & Girls Club, which is responsible for all the clubs in Colorado.

Members of Colorado Boys & Girls Clubs were encouraged to write a letter stating why their family deserved an expense-paid vacation for five nights at Cheyenne Mountain Resort. The resort received more than 10 applications and its Delight Committee, in conjunction with the Benchmark home office, narrowed the entries down to three winners. Each winning family was awarded a certificate on December 16th at their respective Boys & Girls Club.

The trip can be planned at any time and includes five nights at the resort, deluxe accommodations, breakfast, lunch and dinner all three days for the entire family, a \$100 gas card, use of all recreational amenities at the resort and access to local attractions.

“Thank you to Cheyenne Mountain Resort for making this opportunity available to our boys and girls. The children were very excited about the contest and the winners are delighted. This is much needed in these difficult times.” says John Arigoni, President and CEO of the Denver Metro Boys & Girls Club.

Cheyenne Mountain Resort General Manager Laura Neumann added, "Our commitment to the Boys & Girls Club began here in Colorado Springs. It is our honor to work with our partners throughout the state of Colorado in preparing our young men and women to achieve all goals set before them. We want to motivate these recipient's for

the hard work and dedication they have brought not only to themselves, but their fellow club members as well.”

Since giving is as important as receiving, as part of the Family Road Trip Hometown Hospitality initiative, Benchmark Hospitality has requested each family participate in four hours of service in their local community, side-by-side with the Benchmark Hospitality staff.

Boys & Girls Clubs of America

For more than 100 years, Boys & Girls Clubs of America (www.bgca.org) has helped kids "Be Great," providing hope and opportunity for those who need it most. Today, more than 4,300 Clubs serve some 4.5 million young people through Club membership and community outreach. Known as The Positive Place for Kids, Boys & Girls Clubs can be found throughout the country and on U.S. military bases worldwide, providing young people 6-18 years old with guidance-oriented character development programs conducted by trained, professional staff. Clubs positively impact lives and help young people reach their full potential as productive, caring citizens. Key programs emphasize leadership development; education and career exploration; community service; technology training; financial literacy; health and life skills; the arts; sports, fitness and recreation; and family outreach. In a recent Harris Survey of Club alumni, 57 percent said the Club saved their lives.

About Cheyenne Mountain Resort

Set on 217 lush acres, Cheyenne Mountain Resort captures the rugged charm of the Rockies with design elements of native moss rock, massive beams, rough-sawn siding and cedar shakes. The resort features 316 beautifully appointed guest rooms and suites, each with a private balcony with mountain and golf course views; 40,000 square feet of meeting and event space; a championship Pete Dye-designed golf course; five swimming pools; 18 tennis courts, squash and racquetball courts as well as a pro shop; Health & Fitness Center; Aquatics Center, and a 35-acre recreation lake where guests enjoy sailboards, canoes, kayaks, paddleboats, volleyball on a sand beach, and catch-and-release fly fishing. For more information contact 719-538-4000 or toll-free 800-428-8886 or visit www.cheyennemountain.com.

Benchmark Hospitality International is a leader in the management and marketing of resorts, conference centers, hotels, and Personal Luxury Hotels™. The privately held company, launched in 1980, is a founding member of the International Association of Conference Centers. Benchmark Hospitality is a worldwide organization operating properties in major metropolitan and resort destinations. Benchmark's international headquarters is located in The Woodlands, Texas, near Houston, with regional offices in New Jersey and Connecticut. International offices are located in Tokyo, Japan, and Santiago, Chile. For the location of Benchmark's properties and additional information, visit www.benchmarkhospitality.com.

The “**Hometown Hospitality Caring for Our Communities**” program of Benchmark Hospitality International advances the philanthropic endeavors of the leading hospitality management company through employee volunteer programs, in-kind donations and community outreach activities. Benchmark believes that responsible corporate citizenship recognizes the inalienable link between a healthy and vibrant community and the health and well being of a company and its employees. Hometown Hospitality Caring for Our Communities encourages and enables Benchmark employees globally to seek leading roles in the communities in which they live and work and the world community as well by supporting social, educational, and cultural programs, either through property-developed initiatives or through partnering with existing services.