



CONTACT: Jordan Blakesley
TURNER PUBLIC RELATIONS, INC.
303-333-1402-Phone / 303-333-4390-Fax
jordan@turnerpr.com

CONTACT: Ken Ellens
KEN ELLENS COMMUNICATIONS
201-759-2864-Phone / 201-758-2865-Fax
KenEllens@aol.com

CHEYENNE MOUNTAIN RESORT

**3225 Broadmoor Valley Road
Colorado Springs, CO 80906
Telephone: 719-538-4000
Toll Free: 800-588-6531
Fax: 719-540-5779
www.cheyennemountain.com**

LOCATION:

From the crisp, clean air to the breathtaking scenery, life is better in the mountains. At no place is that more apparent than Cheyenne Mountain Resort. Located in beautiful Colorado Springs, the resort draws from the natural charm of the Rockies while providing unparalleled amenities, activities and service. Whether it's an intimate escape, invigorating family getaway, or inspirational business meeting, Cheyenne Mountain Resort is the perfect choice.

DESCRIPTION:

Cheyenne Mountain Resort offers 316 guestrooms and suites with private balconies and spectacular mountain views, a delicious array of distinctive dining experiences, indoor and outdoor meeting space, dedicated professional staff, the latest presentation technology, wireless internet access, state-of-the-art audiovisual systems, 18-hole championship Pete Dye golf course, as well as an abundance of indoor and outdoor activities.

OPERATOR:	Benchmark Hospitality International, an independent hospitality management company based in The Woodlands (Houston), Texas, operates resorts, conference centers, hotels and condominium resorts both domestically and ‘ internationally. For locations of Benchmark Hospitality properties and for additional information, visit Benchmark’s website at www.benchmarkhospitality.com .
GENERAL MANAGER:	Laura Neumann, Vice President & General Manager
DIRECTOR OF SALES: & MARKETING:	John Branciforte
GUESTROOMS:	Comfortably set in eight residential lodges, 316 guestrooms and suites capture the spirit of the surrounds, blending elegant luxury with rustic style. Private balconies open to spectacular views of Cheyenne Mountain and the Pete Dye Championship golf course. Queen beds and double closets in most guestrooms are as spacious as the Colorado sky. Separate study areas with two desks add function to fabulous form.
CONFERENCE FACILITIES:	For meetings with a distinctively different view, Cheyenne Mountain Resort offers more than 40,000 square feet of indoor and outdoor meeting space, as well as 38 dedicated conference rooms and an amphitheater. Inspirational surroundings, state-of-the-art audiovisual equipment and superior attention to detail make meetings for up to 600 people more meaningful and productive.
CONFERENCE SERVICES:	Cheyenne Mountain Resort provides dedicated conference planning professionals to coordinate and execute all logistics for guests. The Business Service Center is equipped with digital black and white and color copiers with SPLASH interface. The staff can provide on-site word processing; desktop publishing; document reproduction and binding, as well as fax services and computer generated graphic design.
TECHNOLOGICAL CAPABILITIES:	Cheyenne Mountain Resort has its own Media Center. It is a self-contained on-site production facility, including state-of-the-art digital video editing capabilities, video support and projection service supported by a full-time technical staff. The Media Center can produce multi-media programs which may be recorded and transmitted

over dedicated channels to all guestrooms. The center also provides a full video and audio production studio with private screening facilities. A staff of professional technicians supplies digital photography and video conferencing services. The Center's MIS staff can accommodate today's sophisticated communication needs, including videoconferencing and high-speed wireless Internet connectivity.

RECREATION:

The Clubhouse at Cheyenne Mountain Resort blends the allure of the Rockies with an equally impressive selection of recreational facilities, leisure activities and youth programs. With such a wide variety of indoor and outdoor activities, there's something for everyone.

Golf: Framed by rugged Rocky Mountain views, the immaculate 18-hole championship Pete Dye-designed golf course offers an unparalleled golf experience. A pristine lake, lush greens and abundant native wildflowers complete this spectacular natural setting. Rated 72.4, the course measures 7,056 yards and was designed for exhilarating, challenging play. A staff of PGA professionals provides individual and group instruction, and a variety of tournaments are held year-round for all ages and handicaps.

Racquet Sports: One of the region's most comprehensive facilities, the racquet sports complex features a total of 18 tennis courts (6 indoor and 12 outdoor, including 2 clay courts). In addition, there is a glass backed racquetball court and a North American squash court. The club is host to local, regional and national tournaments, and is nationally acclaimed for its Junior Tennis Program. Resident tennis professionals provide personalized instruction and group lessons.

Swimming: The Clubhouse at Cheyenne Mountain Resort's sprawling aquatic center features one indoor and three outdoor pools, including a 50-meter Olympic size pool. An array of aquatic activities are offered, including individual swimming lessons and Club Swim Team, or you may simply choose to relax poolside, lounging under the sun. A kid's splash park and kiddie pool with playground are also available. For water adventures on a larger scale, the lake is just a splash away.

Sports and Fitness Center: Weight training facilities include a wide variety of Cybex and Paramount resistance machines and free weights. Programmable cardiovascular equipment offers a great exercise alternative with a collection of elliptical machines, stair machines, stationary bicycles and treadmills. Spinning, aerobic exercise and yoga classes are offered. Separate men's and women's Jacuzzi, steam room, massage/facial studio and locker rooms are also available.

Just for Kids: Our extensive youth program includes Junior Tennis, Junior Swim Team and Junior Golf. The Cheyenne Kidz Club is a structured summer program where kids can participate in a wide variety of games and recreational and learning activities.

Other: Water sports on the 35-acre lake include fishing (stocked with rainbow trout and cutthroat), boating, windsurfing, canoeing and sailing. A Conference Planner can arrange other activities on request, including river rafting and skiing.

RESTAURANTS:

From elegant to casual, Cheyenne Mountain Resort's array of excellent dining options is full of flavor. The *Mountain View Restaurant* serves exquisite fare in a buffet arrangement, as well as a new acclaimed Colorado Fusion ala carte menu, while the *Will Rogers Lounge* provides plenty of room to unwind and enjoy the informal pub atmosphere. The *Pine View Restaurant* offers a pleasant, relaxed setting, ideal for revisiting the highlights of the day. Enjoy a selection of lite fare, as well as distinctive lunch and dinner options, each prepared by an ensemble of renowned culinary professionals.

CATERING:

Cheyenne Mountain Resort provides complete banquet and catering services for any occasion, such as weddings, anniversaries, retirement dinners, bar/bat mitzvahs, holiday parties, corporate events and more.

SHOPS:

The *Gift Shop* located near the main lobby sells books and magazines, sundries, gifts, apparel, specialty coffees and snacks.

The *Golf Pro Shop* offers the latest in golf apparel and equipment for sale and rental.

Tennis Pro Shop has fashionable tennis and fitness wear along with equipment for sale and rental.

TRANSPORTATION:

Cheyenne Mountain Resort is located 15 minutes from Colorado Springs Airport served by all major airlines with over 90 daily flights including non-stop flights from Albuquerque, Atlanta, Chicago, Cincinnati, Dallas-Ft. Worth, Denver, Houston, Las Vegas, Los Angeles, Minneapolis-St. Paul, Phoenix, Salt Lake City and San Francisco. Colorado Springs is served by United, Delta, American, and Continental, America West, Northwest, Allegiant, US Airways and Mesa. Company owned limo vans are available for transportation to and from the airport at \$18.00 per person each way or \$30 per person roundtrip. Town car transfers are also available.

OPENING DATE:

1985

AWARDS:

Top 10 Conference Centers "Paragon" Award ~

Corporate Meetings & Incentives magazine

2006, 2005, 2004, 2003, 2002, 2001, 2000, 1999, 1998, 1997, 1996, 1995, 1994, 1993, 1989, 1988

Pinnacle Award ~ Successful Meetings magazine

2005, 2004, 2003, 2002, 2001, 2000, 1999, 1998, 1997, 1996, 1995, 1993

Gold Key Award ~ Meetings and Conventions magazine

2006, 2005, 2004, 2003, 2002, 2001, 2000, 1999, 1998, 1997, 1996, 1995, 1994, 1993, 1992

Award of Excellence ~ Corporate & Incentive Travel

magazine -2005, 2004, 2003, 2002, 2001, 2000, 1999, 1998, 1997, 1996, 1995, 1994, 1993, 1992, 1991, 1990, 1989, 1988

Golden Links Award ~ Corporate Meetings & Incentives

magazine - 2002, 2001, 2000, 1999, 1998, 1997, 1996, 1995, 1994

Gold Tee Award ~ Meetings and Conventions magazine

2005, 2000, 1999, 1998, 1995, 1994, 1993, 1992, 1991

Greens of Distinction Award ~ Corporate & Incentive

Travel magazine 2001, 2000, 1999, 1997, 1996, 1995

Planner's Choice ~ Meeting News magazine

2006, 2000, 1999, 1997, 1995, 1994

World Class Award ~ Insurance Meetings Management
magazine 2004, 2001, 2000

Overall Best Award ~ Taste of Colorado Springs, Chamber of Commerce 2004

Platinum Choice Award ~ Bright Business Media, LLC, Smart Meetings magazine 2005

“Best of Colorado Springs” Bronze ~ Best locally owned Hotel or Motel, Colorado Springs Independent 2006

“Best of Colorado Springs” Bronze ~ Best Sunday Brunch, Colorado Springs Independent 2006

###